



ICON INVESTMENTS ANNOUNCES LAUNCH OF NEW COMPANY LOGO AND MOVE TO NEW GLOBAL HEADQUARTERS

For Immediate Release

New York, NY (December 23, 2011) – ICON Investments (“ICON”) today announced the launch of its new corporate logo and its move to a new global headquarters located on the 36th floor of 3 Park Avenue in New York, NY.

Over the past 24 months, ICON has worked diligently to establish itself as a multi-product, alternative investment platform provider, uniquely structured through vertical integration of its distribution services, investment management, and investor relations. The new-look corporate logo embodies the company’s progress towards being a leading diversified investment manager for the intermediary broker-dealer channel, while still recognizing the company’s heritage by keeping the most recognizable characteristics of the original logo, namely the vibrant orange box. This redesign expands on the April 2011 rebrand from ICON Capital Corp. to ICON Investments and the launch of a new company website. “ICON has grown and evolved tremendously since 2008” commented Mark Gatto, Co-President & Co-CEO of ICON. “The new logo symbolizes this advancement and our enthusiasm for the future of our business” continued Mr. Gatto.

The company’s relocation from 100 Fifth Avenue, New York, NY, to the new global headquarters located at 3 Park Avenue, New York, NY will support the company’s growth and consolidate most employees into one location. The new headquarters will now be home to almost 100 employees, including the employees of ICON Securities Corp., the registered broker/dealer for ICON’s funds. “We look forward to establishing an exciting new home that will foster better communication and collaboration among our dedicated workforce, help us attract and develop highly talented professionals and provide a welcoming environment for clients and business partners” said Michael A. Reisner, Co-President & Co-CEO of ICON.

About ICON

ICON provides innovative alternative investment solutions to individual and institutional investors through publicly-registered programs, private funds, and separately managed accounts. As part of its business strategy, ICON has a growing suite of integrated alternative solutions for the intermediary channel, which currently includes public and private equipment funds and a real estate partnership with The Lightstone Group. In addition, ICON has an oil & gas drilling fund and a Business Development Company currently in registration. ICON and its affiliates have managed investments for more than 53,000 investors and made more than \$3.9 billion in total investments. ICON is headquartered in New York, with offices in Boston, Tulsa, London, and Singapore.

Contact

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